



Delaware Diabetes Coalition

Our Mission: To improve the quality of life for all people in Delaware affected by diabetes by reducing the health risks associated with uncontrolled diabetes.

Delaware Diabetes Coalition

Officers 2010-2012

President-Elect
Lana Gordineer

Treasurer:
Linda Thoma

Secretary:
C.J. Jones

Past President:
Tina Trout

Executive Director:
Betsy Wheeler
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August 24, 2011

Dear Friends,

Considering your organization's deep-rooted ties to diabetes awareness, management and health education, the Delaware Diabetes Coalition would like to invite you to participate at the 2011 Tenth Annual "Delaware Diabetes Wellness EXPO" as a sponsor or exhibitor. The EXPO will be held on Tuesday, November 1, 2011 at Dover Downs Hotel & Conference Center from 9 am to 2pm.

The 2010 EXPO attracted more than 500 attendees as well as local media attention!

EXPO 2011 will offer health screenings, information about diabetes, programs & resources, general health information, hot topic educational sessions, and more.

We will be aggressively promoting this event again this year. As you know, opportunities like this provide the most effective method of bringing your product and/or service to the attention of Delawareans with diabetes. This is an excellent opportunity for your business/organization to showcase your health care services, supplies and/or programs.

It is only through the consistent support of the diabetes community that worthwhile events such as this can continue to take place. We have range of sponsorship opportunities available again this year, each providing a varying amount of exposure. With the success of last year's EXPO, we expect exhibit space to fill quickly. Be sure to secure your space at the EXPO early. Details outlining each sponsorship level are included on the attached form.

We GREATLY appreciate your past and continued support of this event and our Coalition. I may be contacted via email to betsy@managetool.com or by phone to 302-744-9267 should you have any questions. We look forward to seeing you in November!

Sincerely,
Betsy Wheeler
Executive Director, Delaware Diabetes Coalition