



**Delaware Diabetes Wellness Expo 2011  
Sponsor/Vendor Registration Form  
Dover Downs Conference Center, Dover, DE  
Tuesday, November 1, 2011  
9:00 a.m. to 2:00 p.m.**

Name of Company: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_

What main topics/services will your exhibit cover? (Must be diabetes related; education, resources, supplies, etc.): \_\_\_\_\_  
\_\_\_\_\_

Please indicate the features of your exhibit:

- Handouts     Video     Service demonstrations     Screenings  
 Equipment demonstrations     Giveaways     Other

Please indicate all screenings/tests your organization would like to provide:

- Blood Pressure     Cholesterol     Height/Weight/BMI  
 Oral Health     Eye Exam     Body Fat Analysis  
 Foot Exam     Flu Shots     Lifestyle Assessment  
 Stress Assessment     Nutrition     Family Risk-Assessment  
 Mental Health/Depression     Barriers to Care     Other

**Sponsorship and Exhibition Opportunities**

**Gold Sponsor ~ \$2500**

By being the EXPO Gold Sponsor, you will receive the most recognition at the conference including prominent logo placement in all paid advertising, citation in the official press release, logo placement on the EXPO welcome poster and in audio visual presentations, logo recognition on EXPO print materials, acknowledgement on the Coalition's website, and premiere exhibit space.

*Deadline September 30, 2011*

**Silver Sponsor ~ \$1000**

By being an EXPO Silver Sponsor, you will receive logo recognition on EXPO print materials, acknowledgement on the Coalition's website, and optimum exhibit space.

*Deadline October 14, 2011*

**Bronze Sponsor ~ \$500**

By being an EXPO Bronze Sponsor, you will receive acknowledgement on the Coalition's website, and select exhibit space.

*Deadline October 14, 2011*

**Exhibitor ~ \$300** (per eight foot table)

**Non-Profit Exhibitor ~ \$150** (per eight foot table)

Exhibit booths will be positioned throughout the EXPO ensuring heavy traffic by participants.

We invite you to exhibit your products and services on the eight foot tables provided. You are welcome to reserve more than one table. (Fees must apply to second table).

Fees include one display table, table linens, and 2 chairs. There is an additional charge of \$50 per outlet if electricity is requested.

*Deadline October 14, 2011*

Please indicate below if you would like to request electricity for your exhibit booth.

**Electricity ~ \$50**

**Exhibitor Lunch**

Lunch will be available to all exhibitors for \$10 per person. Exhibitors who have paid for lunch will receive a lunch ticket at registration. Please indicate the number of exhibit staff who would like to register for lunch and include this with your exhibition/sponsorship payment. **Lunch will only be available to those exhibitors who have purchased a lunch ticket in advance, and will not be available for purchase the day of the EXPO.**

Number of Staff Requesting Lunch: \_\_\_\_\_ x \$10 = \_\_\_\_\_ additional total enclosed for lunch.

**TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_**

Please make checks payable to:

Delaware Diabetes Coalition  
C/O Wheeler & Associates  
1001 S. Bradford Street, Suite 9  
Dover, DE 19904  
Tax Identification Number is 51-0383436

Questions? Please call Betsy Wheeler, Executive Director at 302.744.9267 or email

[betsy@managetool.com](mailto:betsy@managetool.com).