



Delaware Diabetes Coalition

Our Mission: To improve the quality of life for all people in Delaware affected by diabetes by reducing the health risks associated with uncontrolled diabetes.

August 17, 2009

Dear Friends,

Delaware Diabetes Coalition

Officers 2008-2010

Chair:

Kristi Walters

Vice-Chair

Darrin Anderson

Treasurer:

Pat Carroll-Grant

Secretary:

C.J. Jones

Immediate Past Chair:

Tina Trout

Executive Director:

Betsy Wheeler

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Considering your organization's deep-rooted ties to diabetes awareness, management and health education, the Delaware Diabetes Coalition would like to invite you to exhibit and/or sponsor at the 2009 Eighth Annual "Delaware Diabetes Wellness EXPO". Our goal is to provide an educational event that focuses on awareness and the financial, emotional, and physical burdens of diabetes for individuals in the state of Delaware.

This program is scheduled for Thursday, November 12, at the Sheraton Dover Hotel from 9 am to 1 pm. EXPO 2009 will continue to offer quality diabetes information, health screenings, and educational sessions on diabetes management and related health issues to the general public.

There are three opportunities for sponsorship of the EXPO: \$2500 for Gold Sponsor, \$1000 for Silver Sponsor and \$500 for Bronze Sponsor. We are also asking for exhibitors for the event. Exhibit fees are \$250 for for-profit vendors and \$100 for non-profit vendors. The fee includes one display table, tablecloth and two chairs. There is an additional charge of \$50 per outlet hook-up for electricity. If you are a sponsor, your table top is included. Enclosed please find a signup sheet to reserve your space today. The Coalition's Tax Identification Number is 51-0383436, and a W-9 form is attached.

We are anticipating approximately 300-400 people to attend the event. This is an excellent opportunity for your business/organization to showcase your health care services, supplies and/or program to Delawareans with diabetes.

Thanks for your prompt attention to this matter. We appreciate your continued support of our Coalition and look forward to working with you. I may be contacted via email to kristiw@managetool.com or by phone to 302-744-9267 should you have any questions. We look forward to seeing you in November!

Sincerely,

Kristi A. Walters
Chair, Delaware Diabetes Coalition

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